

THE
WEBSITE *Dozla*

THE COLOR WORKSHOP GUIDE:

3 SIMPLE STEPS TO YOUR BRAND COLORS



THE WEBSITE *Doula*

Hopefully you've already enjoyed my 3 Simple Steps to your Brand Colors workshop.

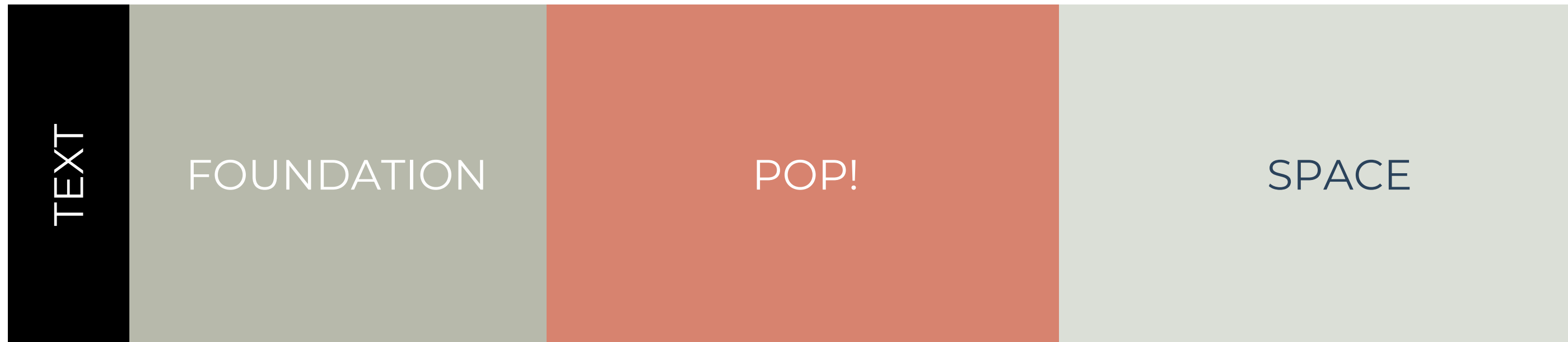
This PDF guide includes the core steps & the links you need to get started.

Have fun!

thewebstedoula.com

YOU ONLY NEED 2 - 4 COLORS

Each color has a role to play.



#1

**FIND A PHOTO THAT FEELS THE WAY YOU WANT
YOUR WEBSITE TO FEEL.**

Earthy, Soothing, Vibrant, Lovely, Pop!, Open, Bold



#2

**FIND INSPIRATION IN YOUR CLOSET, YARN STASH,
BEDROOM, OR ART.**

What colors are you naturally drawn to?

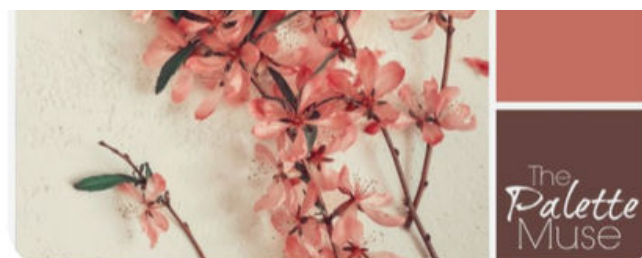


#3

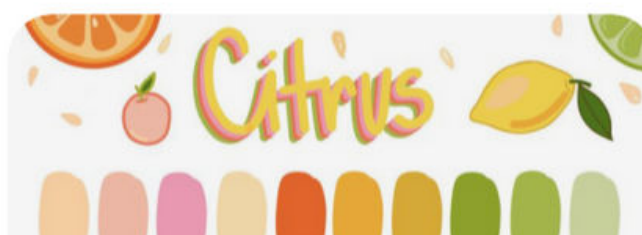


SEARCH FOR PALETTES ON PINTEREST

Search by color, theme, vibe & more!



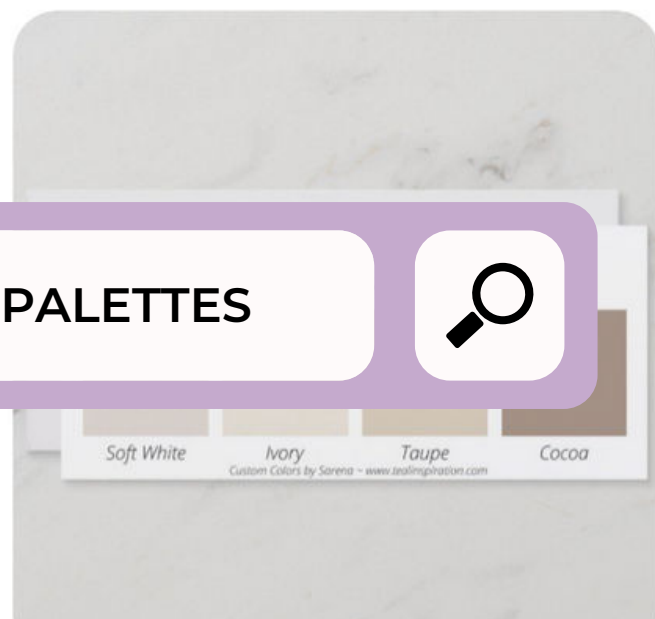
Timeless Spring Floral Palette



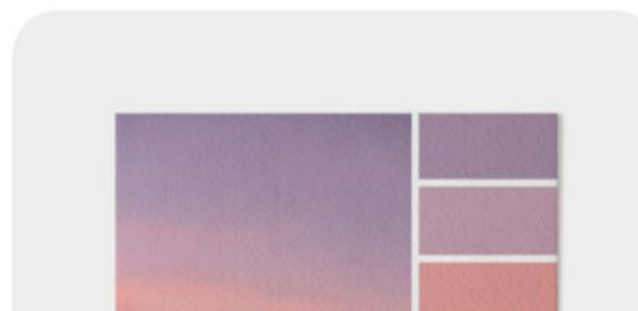
April neutrals Procreate Color...
Etsy



PASTEL COLOR PALETTES



Neutral Paradise Procreate...
Etsy



USE THE CANVA COLOR PALETTE GENERATOR TOOL WITH YOUR IMAGES

<https://www.canva.com/colors/color-palette-generator/>



Canva Home Design ▾ Templates Features ▾ Learn ▾ Plans ▾ Log in Sign up

Home > Colors > Color Palette Generator

The easiest place to get colors from your photos

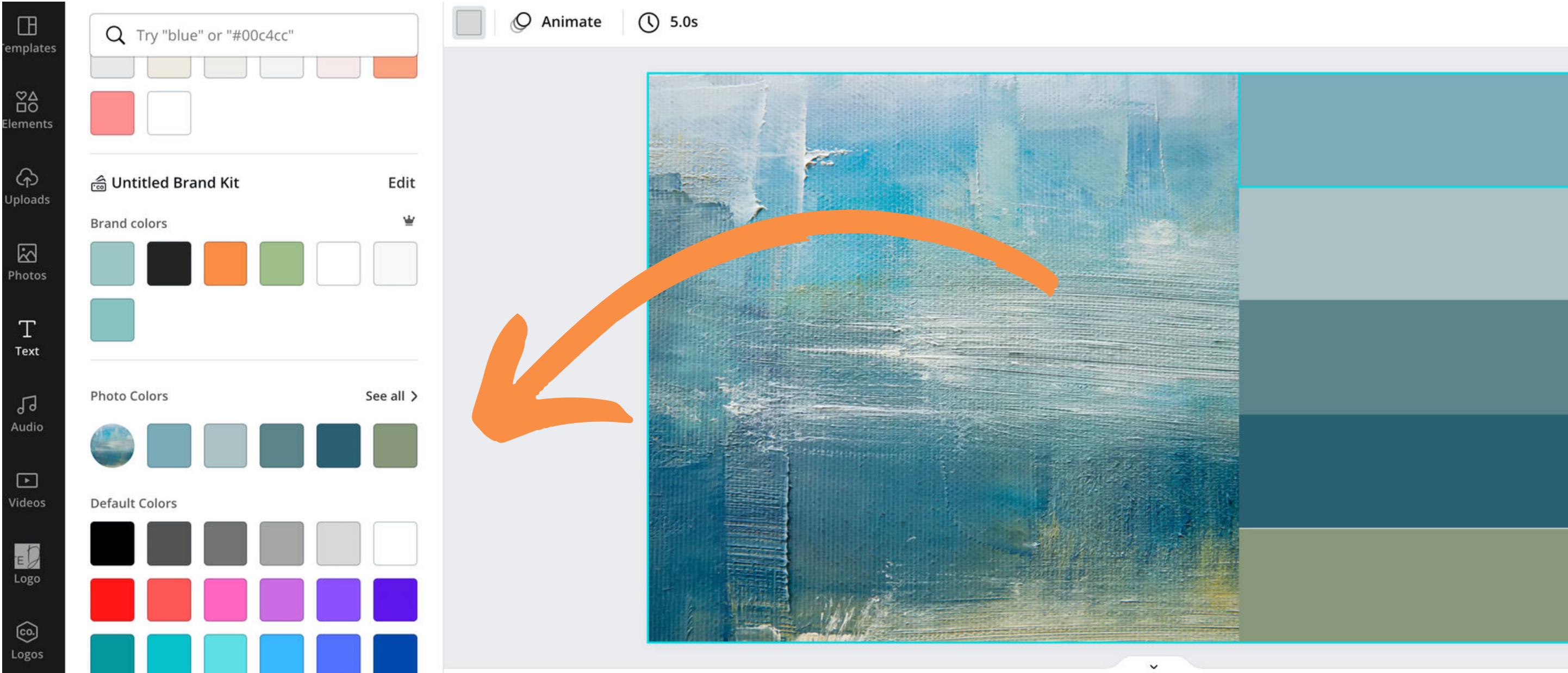
Want a color scheme that perfectly matches your favorite images? With Canva's color palette generator, you can create color combinations in seconds. Simply upload a photo, and we'll use the hues in the photo to create your palette.

Upload an image Try demo image



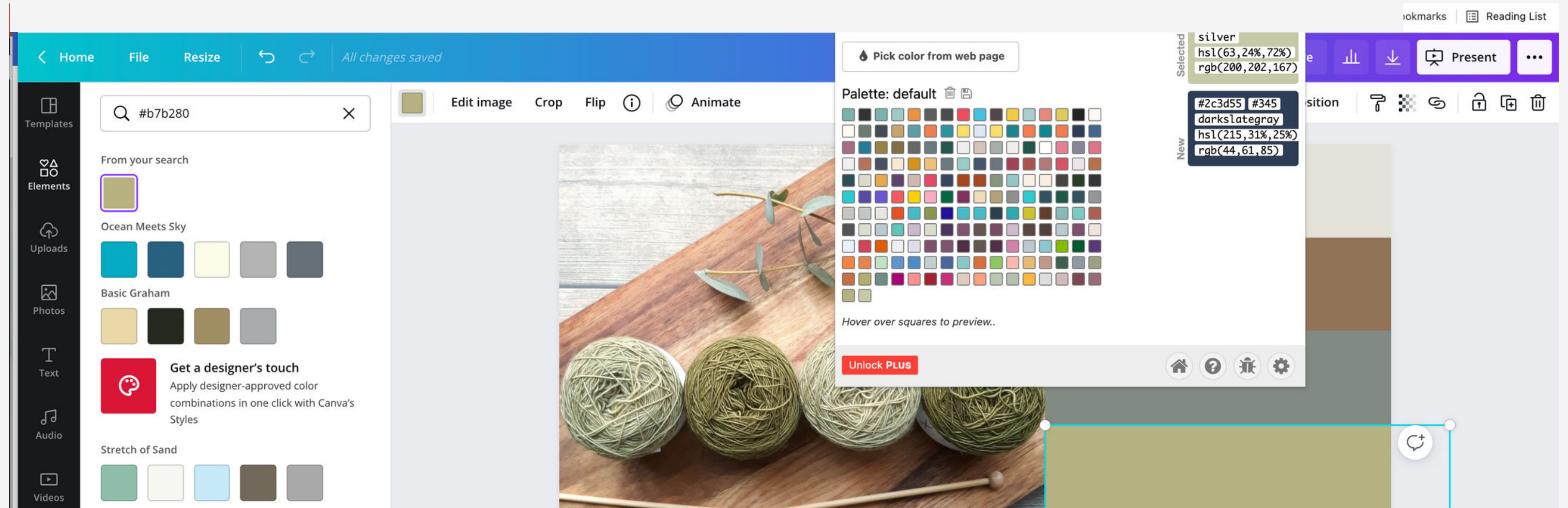
Mexican Red #A4283F	Carisma #EA7EB5	Tumbleweed #E29E74	Bulgarian Rose #3D0507
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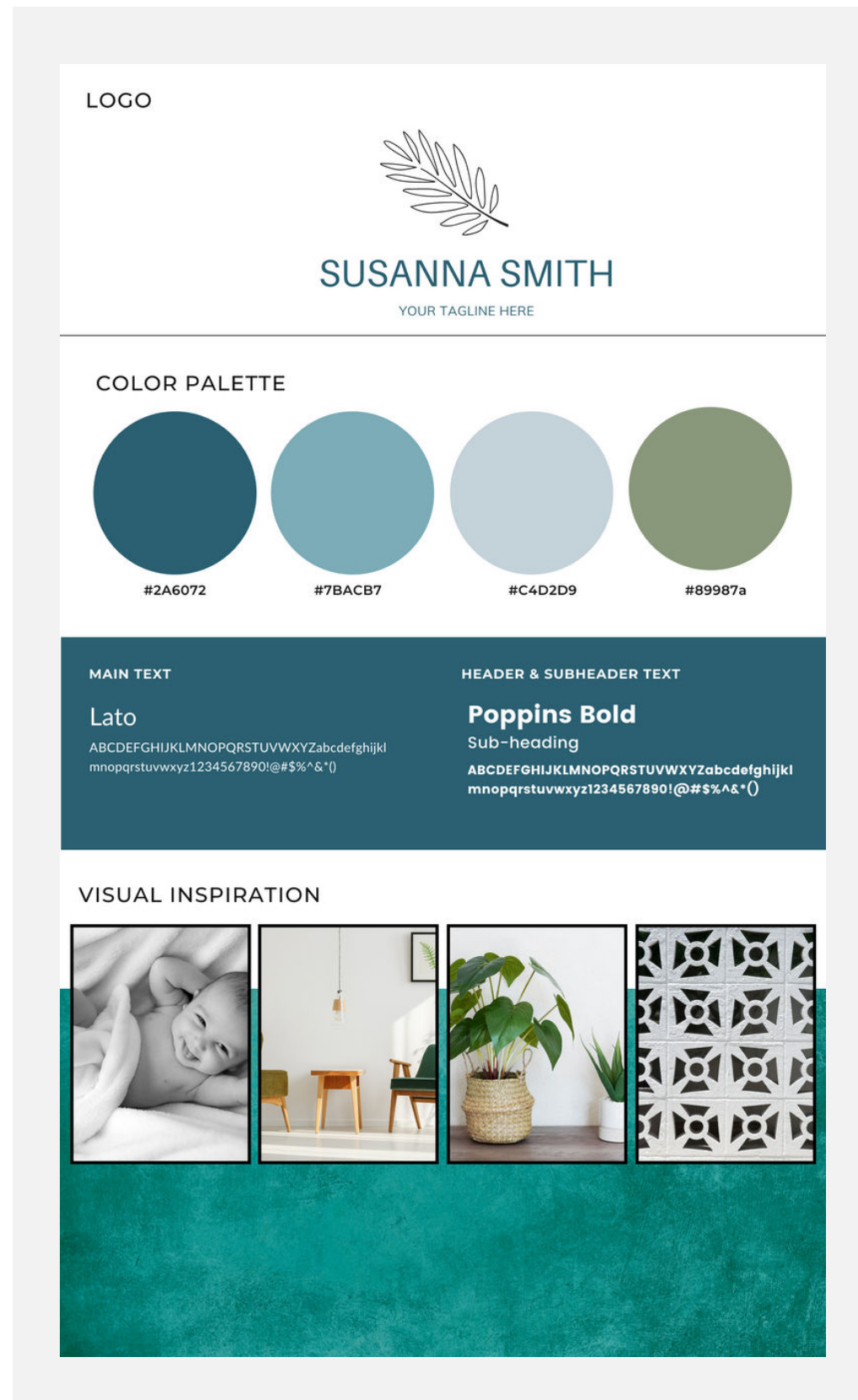
LOOK AT COLORS WITHIN THE PHOTO IN CANVA FOR MORE IDEAS



INSTALL THE FREE EYEDROPPER TOOL ON YOUR BROWSER TO EXTRACT COLORS FROM ANY IMAGE OR WEBPAGE.

<https://eyedropper.org/>





MAKE YOUR OWN BRAND GUIDE
TO GET A SENSE OF HOW IT ALL
WORKS TOGETHER!

BRAND GUIDE

Download Your
Template Now.

<https://bit.ly/twdbrandguide>

THE WEBSITE *Doula*



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Now that you have your colors, it's time to build your website!

BOOK A FREE CALL

Are you ready?