



## 10 WAYS TO USE FACEBOOK LIVE

At the heart of your work in birth and postpartum is trust and connection. Here are 10 Facebook Live strategies to help build your relationship with local families - *even before they hire you!*

Host a meet the doula event

Demonstration videos (birth ball, rebozo, massage)

Q & A on topics of interest

Thoughtful reflections about your work

Interview favorite local colleagues

Live glimpses of your workshop or event

Announce a new project or collaboration

Answer a question posed by a client

Take them on a live tour of local hospital or birth center

Publicize an upcoming event or workshop